

# Franklin University M.S. in Marketing & Communication Course Sequence Calendar

2024-2026

Fall Term 2024																Spring Term 2025																Summer Term 2025																			
8/19	8/26	9/2	9/9	9/16	9/23	9/30	10/7	10/14	10/21	10/28	11/4	11/11	11/18	11/25	12/2	12/9	12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/3	3/10	3/17	3/24	3/31	4/7	4/14	4/21	4/28	5/5	5/12	5/19	5/26	6/2	6/9	6/16	6/23	6/30	7/7	7/14	7/21	7/28	8/4	8/11
MCM 737 Mktg Comm Mgmt & Leadership						MCM 741 MCM Capstone						BREAK (2)		MCM 737 Mktg Comm Mgmt & Leadership						MCM 741 MCM Capstone						BREAK (1)								BREAK (1)																	
MCM 721 Creative Concepts						MCM 723 Metrics and Analysis						MCM 733 Marketing Communication Planning		MCM 713 Marketing Communication Essentials		BREAK (2)		MCM 727 Behavioral Research						MCM 711 Digital Marketing Strategies						MCM 721 Creative Concepts		BREAK (1)		MCM 723 Metrics and Analysis						MCM 733 Marketing Communication Planning											
																BREAK (2)								MCM 713 Marketing Communication Essentials						BREAK (1)		MCM 727 Behavioral Research						MCM 711 Digital Marketing Strategies		BREAK (1)											

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MCM 737 Mktg Comm Mgmt & Leadership						MCM 741 MCM Capstone						BREAK (2)		MCM 737 Mktg Comm Mgmt & Leadership						MCM 741 MCM Capstone						BREAK (1)								BREAK (1)																	
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