

Franklin University M.S. in Business Analytics

Course Sequence Calendar

2024-2026

Fall Term 2024													Spring Term 2025													Summer Term 2025												
BREAK (2)													BREAK (1)													BREAK (1)												
BUS A 604 Financial Decision Modeling				BUS A 603 Marketing Management & Analytics					BUS A 695 Capstone																													
DATA 610 Big Data Analytics/Data Mining**																																						
DATA 610 Big Data Analytics/Data Mining**						BUS A 605 Business Analytics Strategy			BUS A 604 Financial Decision Modeling				BUS A 603 Marketing Management & Analytics					BUS A 695 Capstone																				
DATA 605 Data Visualization & Reporting**													DATA 610 Big Data Analytics/Data Mining**													BUS A 604 Financial Decision Modeling				BUS A 603 Marketing Management & Analytics					BUS A 695 Capstone			
DATA 605 Data Visualization & Reporting**						BUS A 605 Business Analytics Strategy			BUS A 604 Financial Decision Modeling				DATA 610 Big Data Analytics/Data Mining**					BUS A 603 Marketing Management & Analytics				BUS A 695 Capstone																
MATH 601 Intro to Data Analytics**													DATA 605 Data Visualization & Reporting**																									
MATH 601 Intro to Data Analytics**									DATA 605 Data Visualization & Reporting**				BUS A 605 Business Analytics Strategy					DATA 610 Big Data Analytics/Data Mining**																				
DATA 630 Applied Database Management**																										DATA 610 Big Data Analytics/Data Mining**												
DATA 630 Applied Database Management**																																						
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** Course also part of Data Analytics Certificate and may have multiple scheduling options available. Speak with your Academic Advisor for scheduling details.

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