

Franklin University MBA - Marketing Course Sequence Calendar

2024-2026

Fall 2024																Spring 2025																Summer 2025																																	
8/19	8/26	9/2	9/9	9/16	9/23	9/30	10/7	10/14	10/21	10/28	11/4	11/11	11/18	11/25	12/2	12/9	12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/3	3/10	3/17	3/24	3/31	4/7	4/14	4/21	4/28	5/5	5/12	5/19	5/26	6/2	6/9	6/16	6/23	6/30	7/7	7/14	7/21	7/28	8/4	8/11														
MGMT 741: Strategic Management																				BREAK (2)																BREAK (1)																													
ACCT 729: Fin & Manag Accounting						MGMT 741: Strategic Management																																																											
ACCT 729: Fin & Manag Accounting						HRM 713: Human Resource Management						MCM 733 Marketing Communication Planning																																																					
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MGMT 707: MBA Foundations						MKTG 721: Marketing Management						MCM 713 Marketing Communication Essentials						ECON 723: Managerial Economics						MCM 711 Digital Marketing Strategies						ACCT 729: Fin & Manag Accounting								HRM 713: Human Resource Management						MCM 733 Marketing Communication Planning																					
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