

Graduates' Career Outcomes Report 2023-24

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Graduates' Career Outcomes Report 2023-24 Executive Summary

The Franklin University Graduates' Career Outcomes Report is a summary of employment and continuing education decisions made by Franklin University students who earned their degree during the 2023-24 Academic Year. The data for this report was generated by a survey of graduating students, which was administered via an electronic survey platform.

Survey. The purpose of the survey was to collect career outcomes data for Franklin's undergraduate and graduate degree recipients. A web-based survey was created and administered by the Office of Career Development. This survey was sent by email to those students who met the qualifications for graduation during the Fall and Spring terms of the 2023-24 Academic Year. Questions in this survey focused on collecting employment status, employer, job title, and continuing education information.

Respondents and Response Rates. This survey was administered to 1672 undergraduate students, just prior to their graduation. There were 646 undergraduate respondents, giving this group a response rate of 38.6%. Additionally, this survey was distributed to 904 graduate students and prompted 320 responses, for a response rate of 35.4%. Finally, 75 doctorate students received this survey, of which 34 participated. The response rate for these students is 45.3%. Response rates for the individual colleges and academic programs within those colleges are provided in this report.

Career Outcomes Definition. The total number of respondents who are either: working full-time, or continuing education (enrolled in a program).

Career Outcomes Rates. 2023-24 undergraduate degree earners who participated in the graduating students' survey had a career outcomes rate of 82.5%. 2023-24 graduate degree earners, who responded to the same survey, had a career outcomes rate of 75.3%. The doctorate degree earners who participated in this survey had a career outcomes rate of 79.4%. Career Outcome Rates for the individual colleges at the undergraduate and graduate level are provided in this report.

Undergraduate Response Rates by College and Academic Program

2023-2024 Academic Year

Academic Program by College	Graduates	Respondents	Response Rate
College of Arts, Sciences & Technology	380	145	38.2%
Communications	26	6	23.1%
Computer Science	40	9	22.5%
Cybersecurity	40	10	25.0%
Information Systems	17	2	11.8%
Information Technology	38	12	31.6%
Interactive Media Design	10	5	50.0%
IT Project Management	1	0	0.0%
Psychology	76	34	44.7%
Public Relations	7	3	42.9%
Social Sciences	118	63	53.4%
Web Development	7	1	14.3%
College of Business	936	336	35.9%
Accounting	149	61	40.9%
Applied Management	41	13	31.7%
Business Administration	528	185	35.0%
Business Forensics	4	0	0.0%
Energy Management	3	1	33.3%
Entrepreneurship	6	0	0.0%
Financial Management	40	10	25.0%
Financial Planning	13	4	30.8%
Forensic Accounting	15	8	53.3%
Human Resource Management	72	31	43.1%
Logistics Management	5	5	100.0%
Management and Leadership	21	7	33.3%
Marketing	17	6	35.3%
Operations and Supply Chain Management	17	4	23.5%
Risk Management and Insurance	2	1	50.0%
Sport Management	3	0	0.0%
International Institute for Innovative Instruction	20	12	60.0%
American Education Studies	10	5	50.0%
Adolescent to Young Adult Education	1	1	100.0%
Intervention Specialist- Mild to Moderate	5	4	80.0%
Primary Education	4	2	50.0%

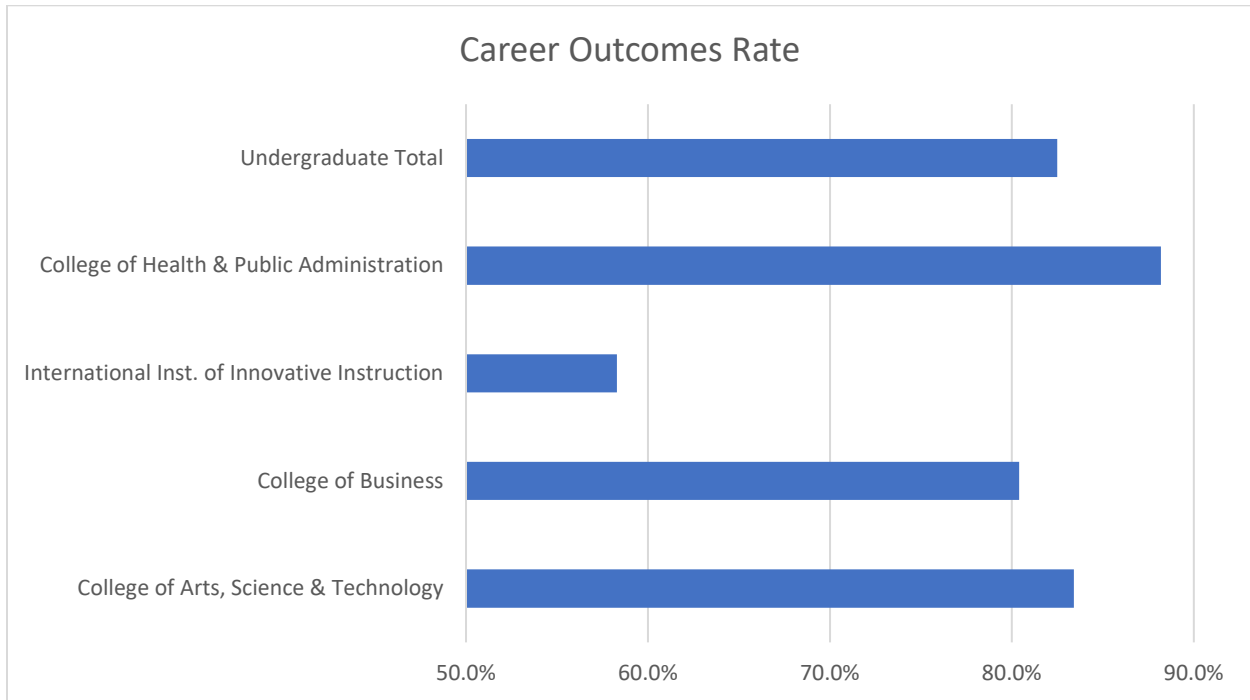
Undergraduate Response Rates by College and Academic Program

2023-2024 Academic Year

Academic Program by College	Graduates	Respondents	Response Rate
College of Health & Public Administration	336	153	45.5%
Allied Healthcare Management	7	3	42.9%
Criminal Justice	139	72	51.8%
Emergency Management and Homeland Security	6	3	50.0%
Exercise Science	26	8	30.8%
Health Education and Promotion	3	1	33.3%
Health Information Management	11	5	45.5%
Health Sciences	8	2	25.0%
Health Services	2	0	0.0%
Healthcare Management	71	36	50.7%
Nursing	49	16	32.7%
Public Administration	1	1	100.0%
Public Safety Management and Leadership	13	6	46.2%
Total Undergraduate	1672	646	38.6%

Undergraduate Career Outcomes by College

2023-2024 Academic Year



College	Respondents	Career Outcomes	Career Outcomes Rate
College of Arts, Science & Technology	145	121	83.4%
College of Business	336	270	80.4%
International Inst. of Innovative Instruction	12	7	58.3%
College of Health & Public Administration	153	135	88.2%
Undergraduate Total	646	533	82.5%

Career Outcomes refers to the total number of respondents who are either: working full-time or continuing education.

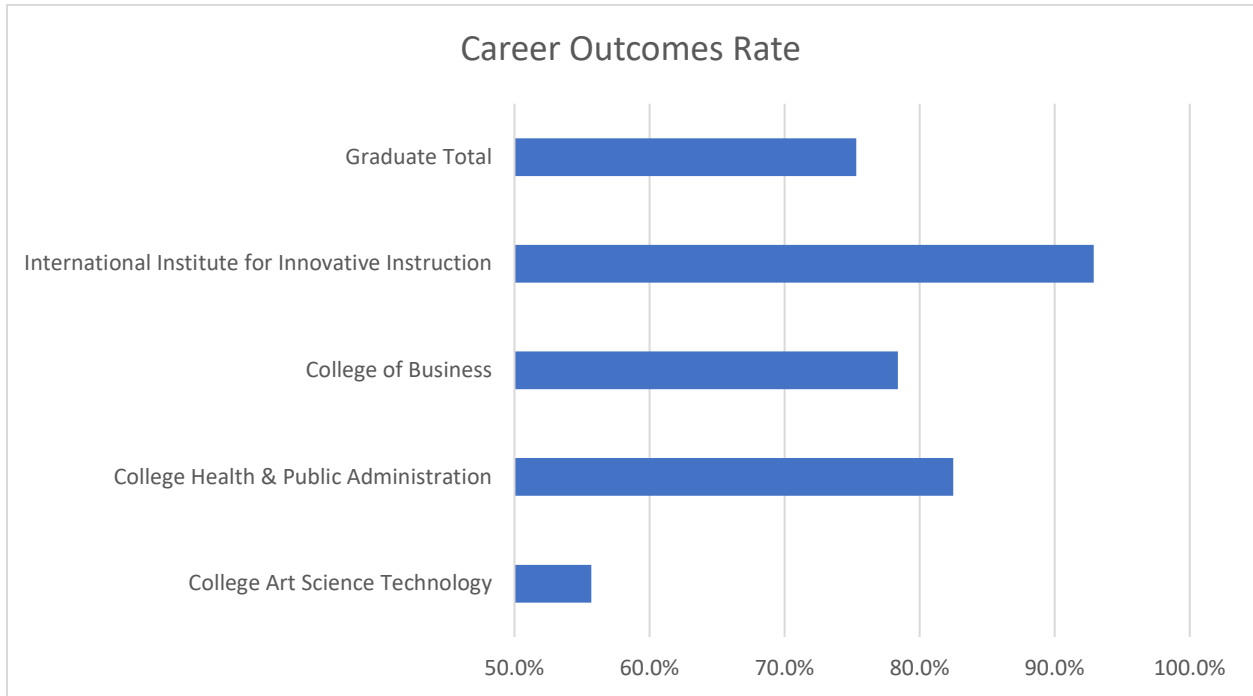
Graduate Response Rates by College and Academic Program

2023-2024 Academic Year

Academic Program by College	Graduates	Respondents	Response Rate
College of Arts, Sciences and Technology	213	70	32.9%
Business Psychology	55	20	36.4%
Computer Science	9	4	44.4%
Cybersecurity	17	6	35.3%
Data Analytics	42	19	45.2%
Information Technology	90	21	23.3%
College of Business	442	139	31.4%
Accounting	31	10	32.3%
Business Administration	299	93	31.1%
Business Analytics	52	13	25.0%
Human Resource Management	53	21	39.6 %
Marketing & Communication	7	2	28.6%
College of Health & Public Administration	212	97	45.8%
Criminal Justice	26	13	50.0%
Health Informatics	13	8	61.5%
Healthcare Administration	57	20	35.1%
MSN	55	25	45.5%
Public Administration	61	31	50.8%
International Institute for Innovative Instruction	37	14	37.8%
Educational Leadership	26	10	38.5%
Instructional Design & Learning Technology	11	4	36.4%
Graduate Totals	904	320	35.4%

Graduate Career Outcomes by College

2023-2024 Academic Year



College	Respondents	Career Outcomes	Career Outcomes Rate
College Art Science Technology	70	39	55.7%
College Health & Public Administration	97	80	82.5%
College of Business	139	109	78.4%
International Institute for Innovative Instruction	14	13	92.9%
Graduate Total	320	241	75.3%

Career Outcomes refers to the total number of respondents who are either working full-time or continuing education.

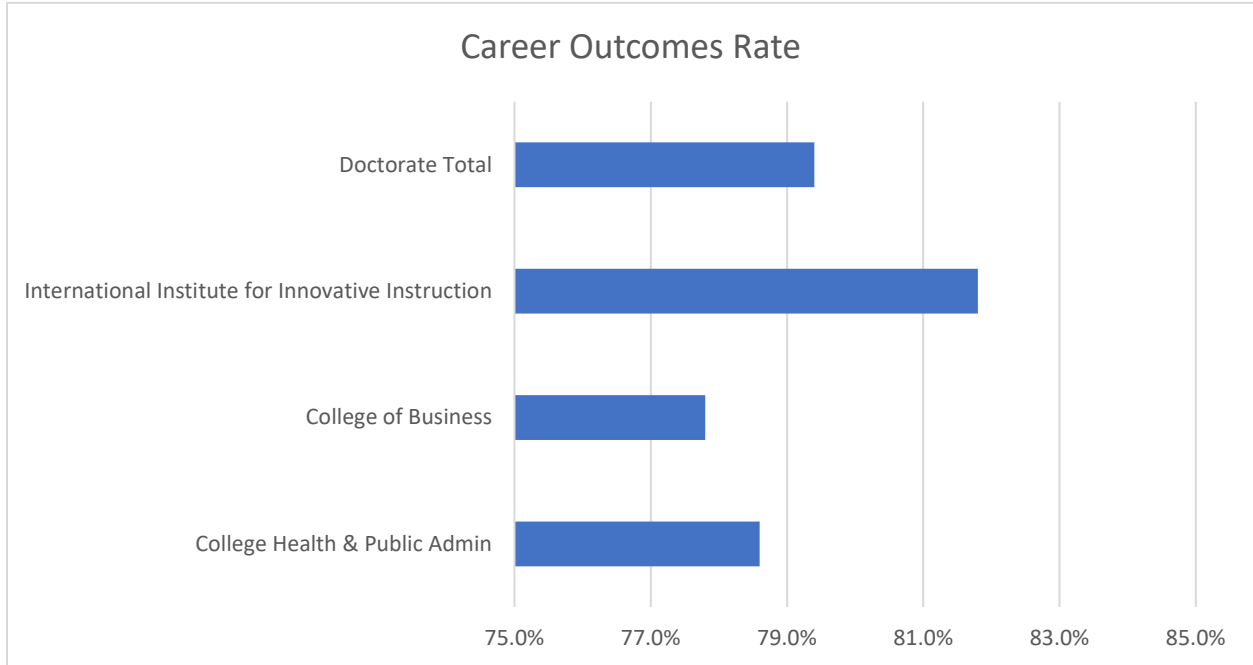
Doctorate Response Rates by College and Academic Program

2023-2024 Academic Year

Academic Program by College	Graduates	Respondents	Response Rate
College of Business	23	9	39.1%
Business Administration	23	9	39.1%
College of Health & Public Administration	27	14	51.9%
Healthcare Administration	21	10	47.6%
Nursing	6	4	66.7%
International Institute for Innovative Instruction	25	11	44.0%
Instructional Design Leadership	4	2	50.0%
Education in Organizational Leadership	21	9	42.9%
Graduate Totals	75	34	45.3%

Doctorate Career Outcomes by College

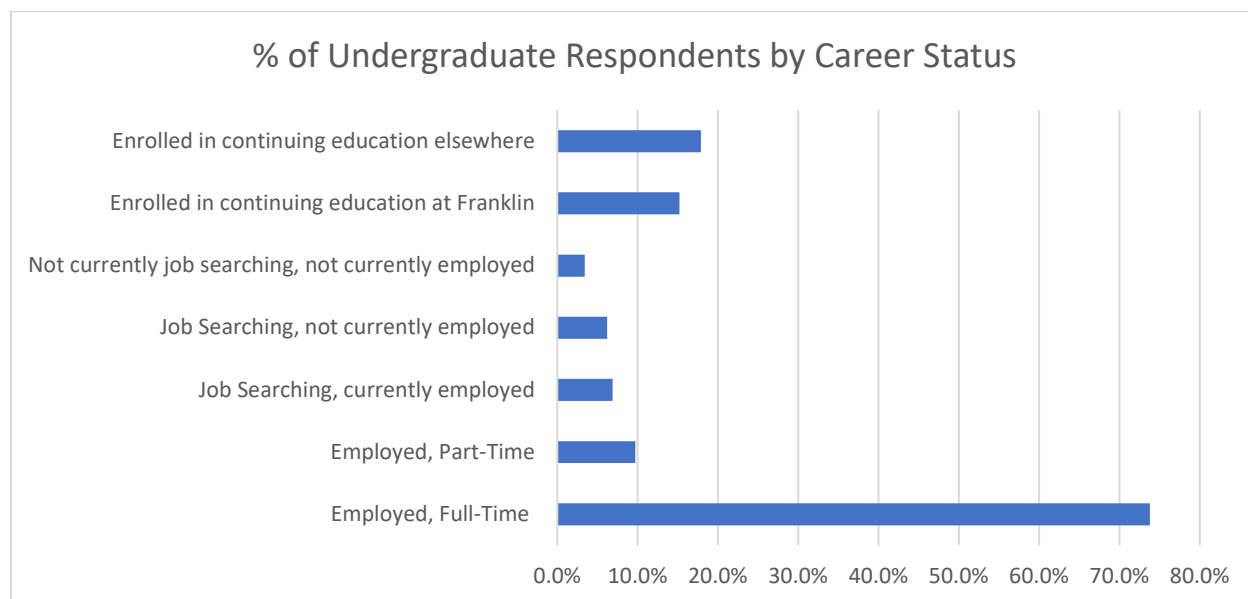
2023-2024 Academic Year



College	Respondents	Career Outcomes	Career Outcomes Rate
College Health & Public Admin	14	11	78.6%
College of Business	9	7	77.8%
International Institute for Innovative Instruction	11	9	81.8%
Doctorate Total	34	27	79.4%

Career Outcomes refers to the total number of respondents who are either working full-time or continuing education.

Career Status for Undergraduate Degree Recipients College of Arts, Sciences & Technology



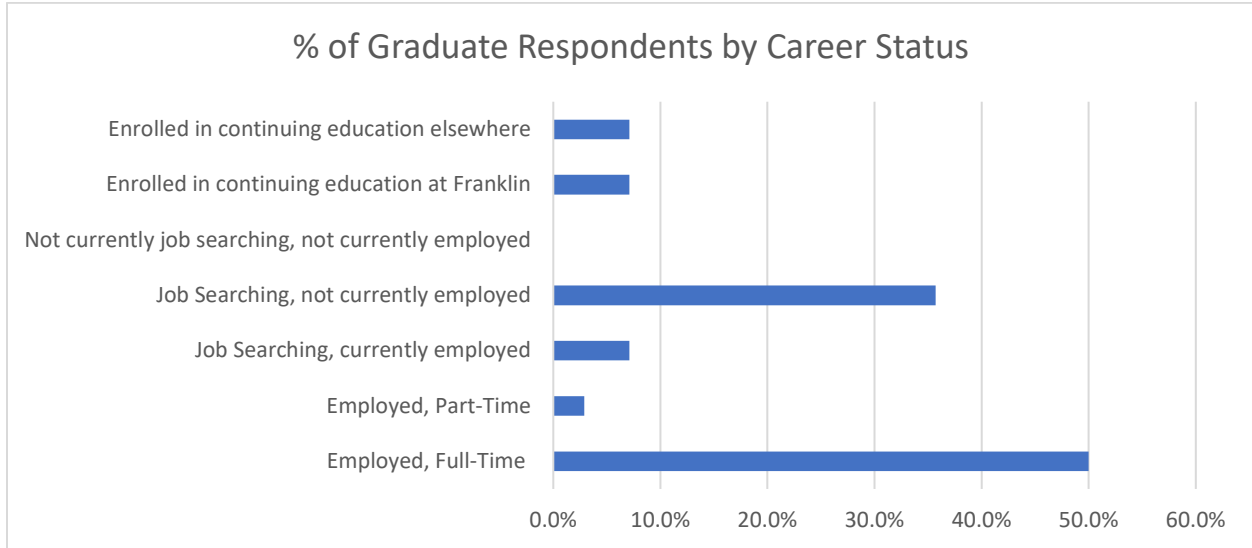
Employment Status	Respondents	% of Respondents
Employed, Full-Time	107	73.8%
Employed, Part-Time	14	9.7%
Job Searching, currently employed	10	6.9%
Job Searching, not currently employed	9	6.2%
Not currently job searching, not currently employed	5	3.4%
Enrolled in continuing education at Franklin	22	15.2%
Enrolled in continuing education elsewhere	26	17.9%

Note: Employment and continuing education data are not mutually exclusive. % of respondents will exceed 100%.

College of Arts, Sciences & Technology- Sample of Employers		
The Buckeye Ranch	Nationwide Children’s Hospital	Bread Financial
Aya Healthcare	American Electric Power	Department of Veteran Affairs
Ethos Energy	Capital Area District Libraries	State of Ohio
General Motors	Cuyahoga Community College	Franklin County Municipal Court

College of Arts, Sciences & Technology- Sample of Job Titles		
Program Coordinator	Project Manager	Social Worker
Behavior Support Specialist	Software Developer	Claims Specialist
Software Engineer	Manufacturing Engineer	Line Support Technician
Senior Resources Specialist	Health IT Consultant	Information Technologist

Career Status for Graduate Degree Recipients College of Arts, Sciences & Technology



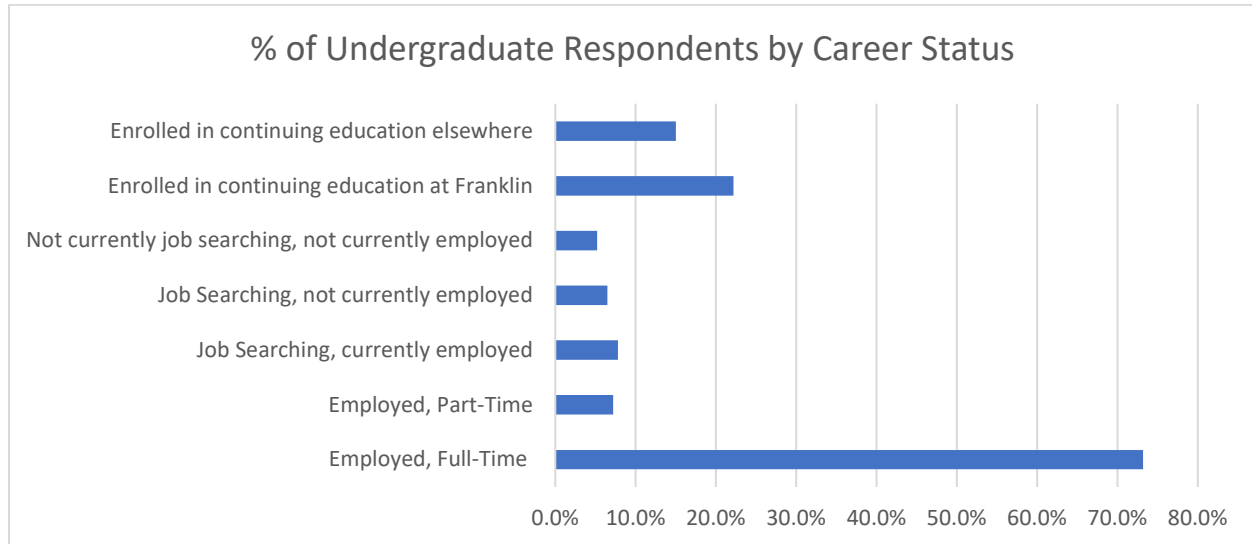
Employment Status	Respondents	% of Respondents
Employed, Full-Time	35	50.0%
Employed, Part-Time	2	2.9%
Job Searching, currently employed	5	7.1%
Job Searching, not currently employed	25	35.7%
Not currently job searching, not currently employed	0	0.0%
Enrolled in continuing education at Franklin	5	7.1%
Enrolled in continuing education elsewhere	5	7.1%

Note: Employment and continuing education data are not mutually exclusive. % of respondents will exceed 100%.

College of Arts, Sciences & Technology- Sample of Employers		
Royal Bank Caribbean	UFG Insurance	Morrison Healthcare
Battelle	City of Columbus	Northwest State Community College
Cardinal Health	DHL Supply Chain	Bread Financial
General Motors	Rightway Healthcare	Cardinal Health

College of Arts, Sciences & Technology- Sample of Job Titles		
Director of Finance	Data Scientist	Director of IT
HR Director	Network Security Engineer	Business Data Analyst
Software Developer II	Transportation Analyst	Security Engineer
Senior Data Analyst	Cybersecurity Analyst	Lead Web Developer

Career Status for Undergraduate Degree Recipients College of Health & Public Administration



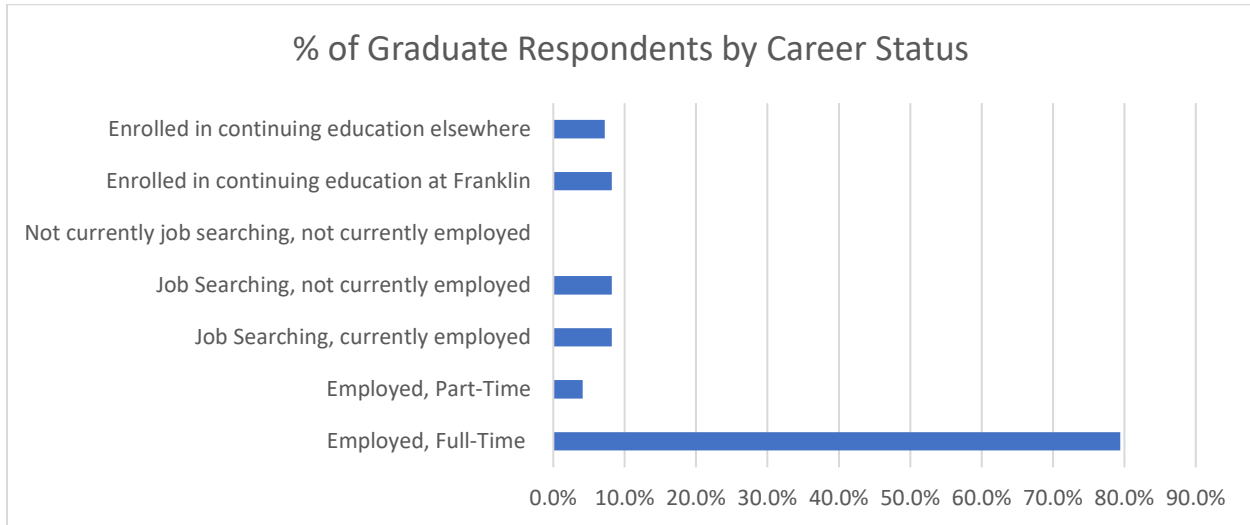
Employment Status	Respondents	% of Respondents
Employed, Full-Time	112	73.2%
Employed, Part-Time	11	7.2%
Job Searching, currently employed	12	7.8%
Job Searching, not currently employed	10	6.5%
Not currently job searching, not currently employed	8	5.2%
Enrolled in continuing education at Franklin	34	22.2%
Enrolled in continuing education elsewhere	23	15.0%

Note: Employment and continuing education data are not mutually exclusive. % of respondents will exceed 100%.

College of Health & Public Administration- Sample of Employers		
City of Philadelphia	FDNY	Nationwide Children's Hospital
Cleveland Clinic	Franklin County Municipal Court	United States Navy
Defense Logistics Agency	Caresource	State of Ohio
Elevance Health	OhioHealth	Toledo Public Schools

College of Health & Public Administration- Sample of Job Titles		
Deputy Chief of Police	FDNY	Probation Officer
Respiratory Therapist	Franklin County Municipal Court	RN Care Manager
Criminal Investigator	911 Dispatcher	Firefighter
Patient Access Supervisor	Investigator	Deaf Services Coordinator

Career Status for Graduate Degree Recipients College of Health & Public Administration



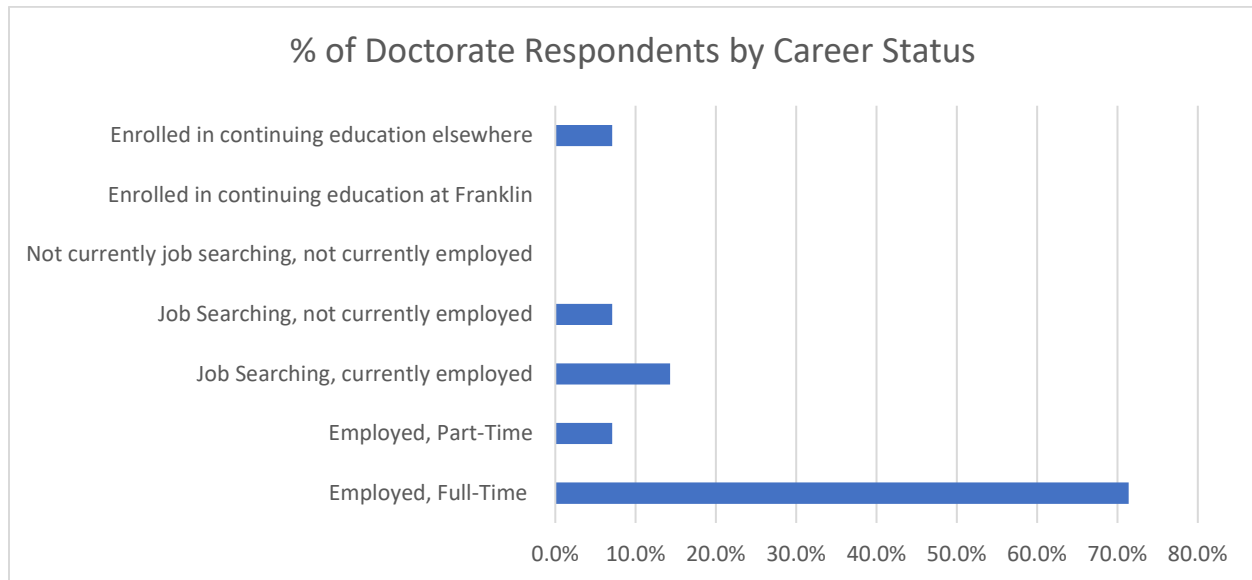
Employment Status	Respondents	% of Respondents
Employed, Full-Time	77	79.4%
Employed, Part-Time	4	4.1%
Job Searching, currently employed	8	8.2%
Job Searching, not currently employed	8	8.2%
Not currently job searching, not currently employed	0	0.0%
Enrolled in continuing education at Franklin	8	8.2%
Enrolled in continuing education elsewhere	7	7.2%

Note: Employment and continuing education data are not mutually exclusive. % of respondents will exceed 100%.

College of Health & Public Administration- Sample of Employers		
City of Columbus	OhioHealth	OSU Wexner Medical Center
Molina Healthcare	Franklin Medical Center	State Farm Insurance
Nationwide Insurance	Boone County Probation	PrimaryOne Health
The Joint Chiropractic	Nationwide Children's Hospital	Northwestern Memorial Hospital

College of Health & Public Administration- Sample of Job Titles		
Nurse Manager	Police Sergeant	Research Associate
Speech Language Pathologist	Family Nurse Practitioner	RN Care Coordinator
Quality Assurance Manager	HR Analyst	Director of Victim's Advocacy
Finance Director	Project Manager	Fiscal Manager

Career Status for Doctorate Degree Recipients College of Health & Public Administration



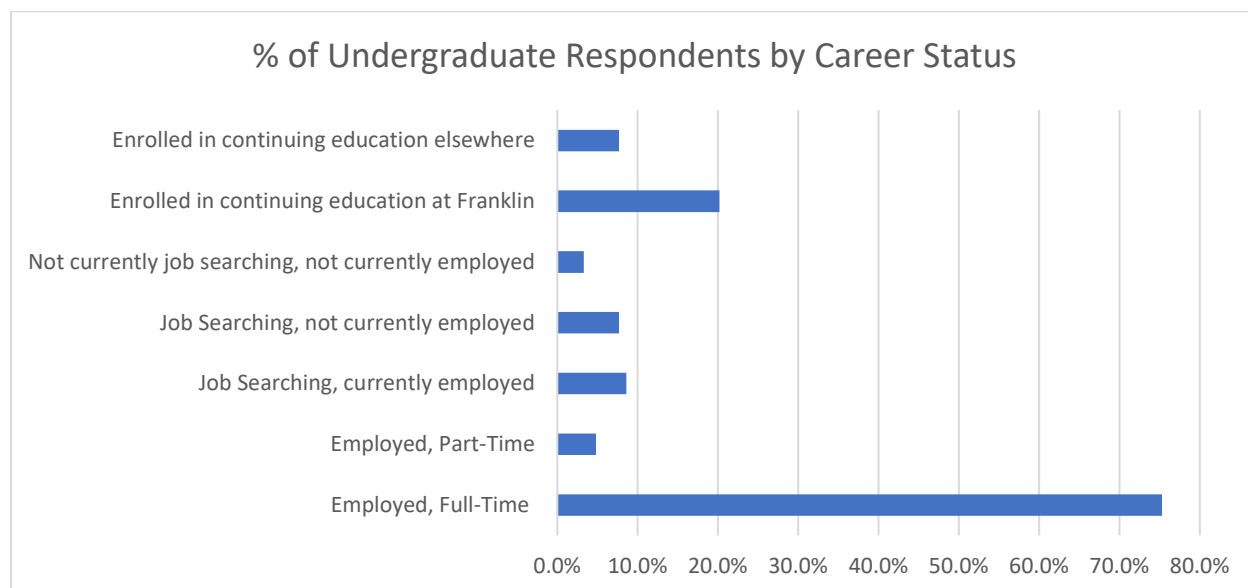
Employment Status	Respondents	% of Respondents
Employed, Full-Time	10	71.4%
Employed, Part-Time	1	7.1%
Job Searching, currently employed	2	14.3%
Job Searching, not currently employed	1	7.1%
Not currently job searching, not currently employed	0	0.0%
Enrolled in continuing education at Franklin	0	0.0%
Enrolled in continuing education elsewhere	1	7.1%

Note: Employment and continuing education data are not mutually exclusive. % of respondents will exceed 100%.

College of Health & Public Administration- Sample of Employers		
OhioHealth	Nationwide Children's Hospital	CoverMyMeds
CVS	ES Clinical Research Group	Northwell Health
Department of Defense	MD Anderson Cancer Center	The Ohio State University

College of Health & Public Administration- Sample of Job Titles		
VP, Network Operations	Executive Director	Director of Business Development
Quality Manager	IT Informatics Analyst	Pharmacist
Clinic Manager	Program Manager	Nurse Practitioner

Career Status for Undergraduate Degree Recipients College of Business



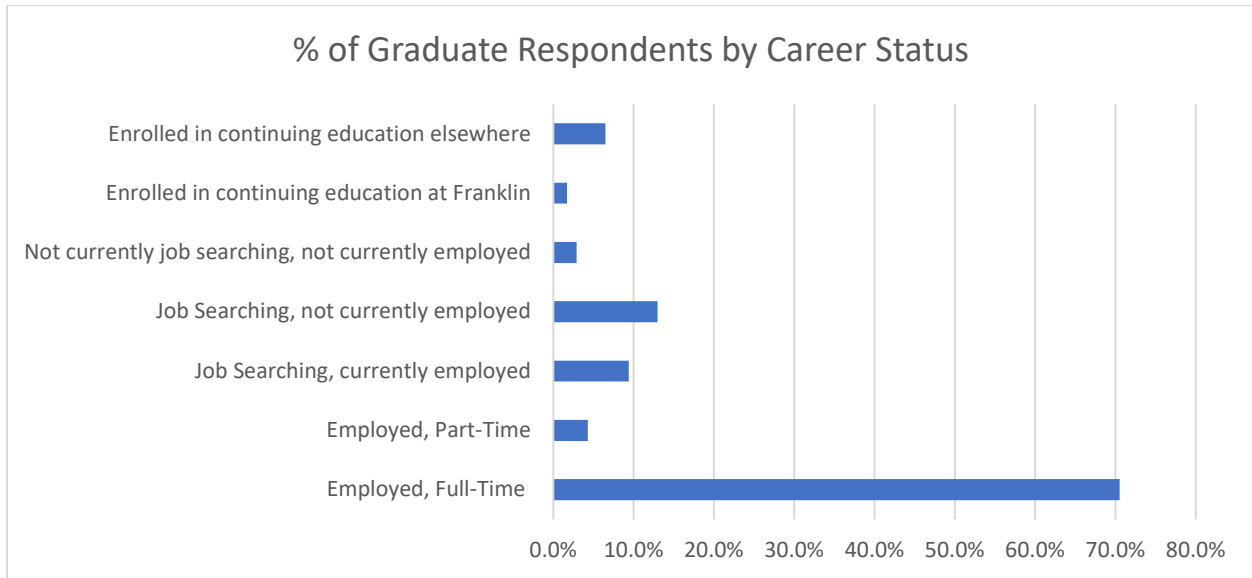
Employment Status	Respondents	% of Respondents
Employed, Full-Time	253	75.3%
Employed, Part-Time	16	4.8%
Job Searching, currently employed	29	8.6%
Job Searching, not currently employed	26	7.7%
Not currently job searching, not currently employed	11	3.3%
Enrolled in continuing education at Franklin	68	20.2%
Enrolled in continuing education elsewhere	26	7.7%

Note: Employment and continuing education data are not mutually exclusive. % of respondents will exceed 100%.

College of Business- Sample of Employers		
American Electric Power	Wells Fargo Bank	Lakeland Community College
JP Morgan Chase	Department of Defense	Morgan Stanley
Cardinal Health	OhioHealth	COTA
State of Ohio	Columbus City Schools	PNC Bank

College of Business- Sample of Job Titles		
Financial Analyst	Senior Business Control Specialist	Assistant Branch Manager
Operations Specialist	Purchasing Agent	Claims Examiner
Data Coordinator	Underwriter	Human Resources Manager
Payroll Supervisor	Events Coordinator	Mortgage Loan Officer

Career Status for Graduate Degree Recipients College of Business



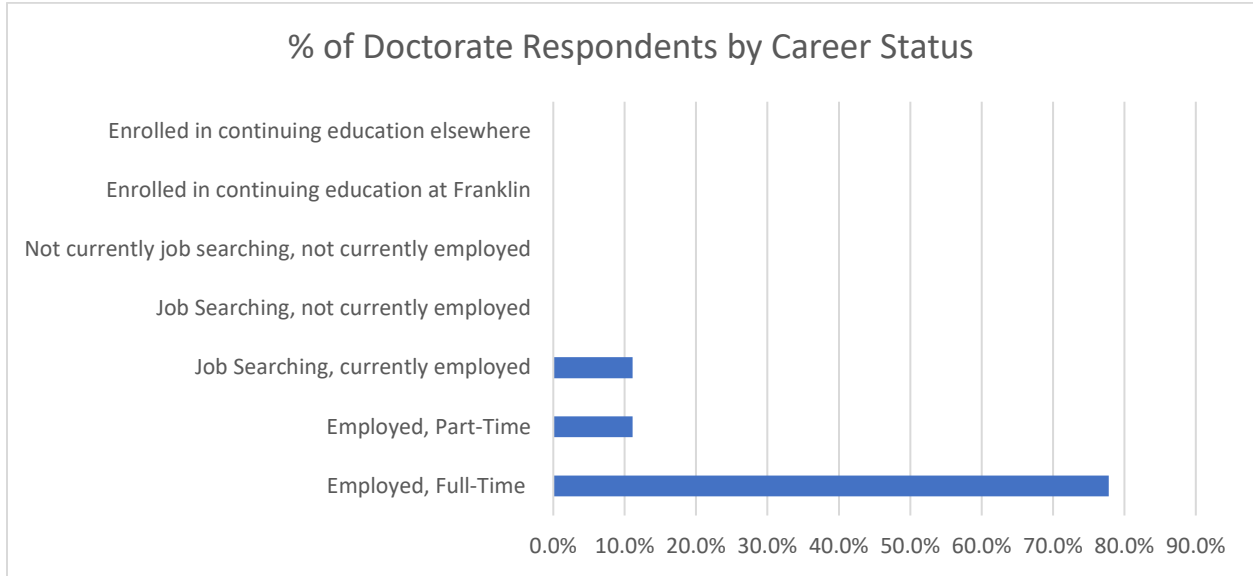
Employment Status	Respondents	% of Respondents
Employed, Full-Time	98	70.5%
Employed, Part-Time	6	4.3%
Job Searching, currently employed	13	9.4%
Job Searching, not currently employed	18	13.0%
Not currently job searching, not currently employed	4	2.9%
Enrolled in continuing education at Franklin	24	1.7%
Enrolled in continuing education elsewhere	9	6.5%

Note: Employment and continuing education data are not mutually exclusive. % of respondents will exceed 100%.

College of Business- Sample of Employers		
State of Ohio	Columbus State Community College	Franklin County Courts
OhioHealth	Hyatt Regency Columbus	Mettler Toledo
Abbott Laboratories	Wells Fargo	Nationwide Financial
Huntington Bank	Quantum Health	UNC Charlotte

College of Business- Sample of Job Titles		
Senior Financial Analyst	Project Manager	Underwriter
HR Manager	Software Developer	Logistic Specialist
Director of Operations	Management Analyst	Operations Process Specialist
Finance Director	Budget Analyst	IT Business Analyst

Career Status for Doctorate Degree Recipients College of Business



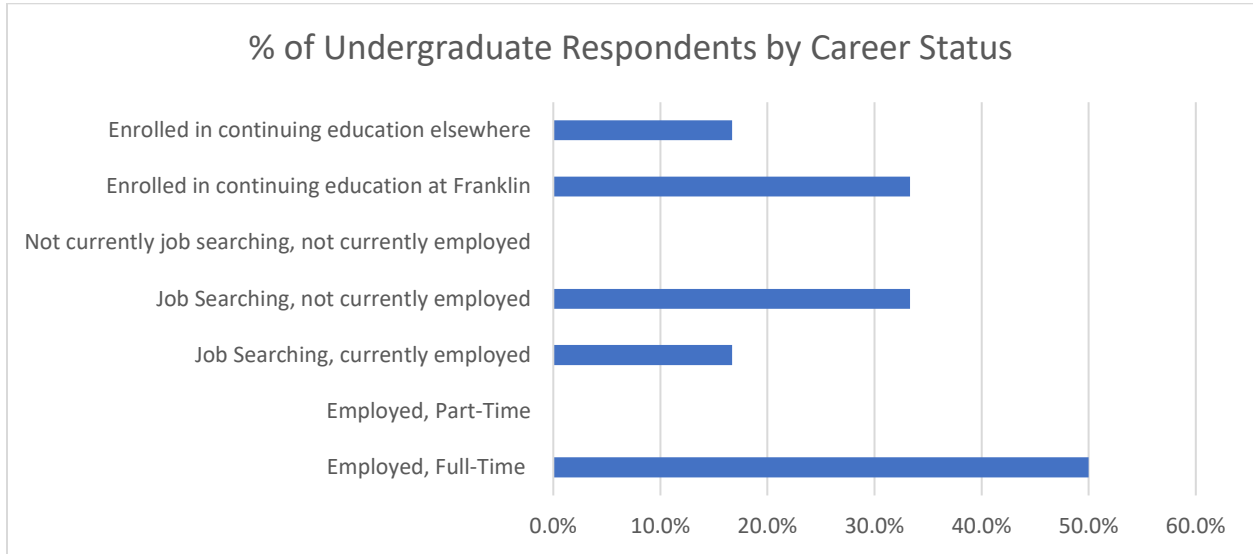
Employment Status	Respondents	% of Respondents
Employed, Full-Time	7	77.8%
Employed, Part-Time	1	11.1%
Job Searching, currently employed	1	11.1%
Job Searching, not currently employed	0	0.0%
Not currently job searching, not currently employed	0	0.0%
Enrolled in continuing education at Franklin	0	0.0%
Enrolled in continuing education elsewhere	0	0.0%

Note: Employment and continuing education data are not mutually exclusive. % of respondents will exceed 100%.

College of Business- Sample of Employers		
New Mexico State University	Wells Fargo	American Electric Power
Credence Management Solutions, LLC	OSCEA	Stoneridge, Inc

College of Business- Sample of Job Titles		
Program Manager	Business Consultant	Chief of Staff
Executive Director	Product Line Manager	System Acquisition Manager

Career Status for Undergraduate Degree Recipients International Institute for Innovative Instruction



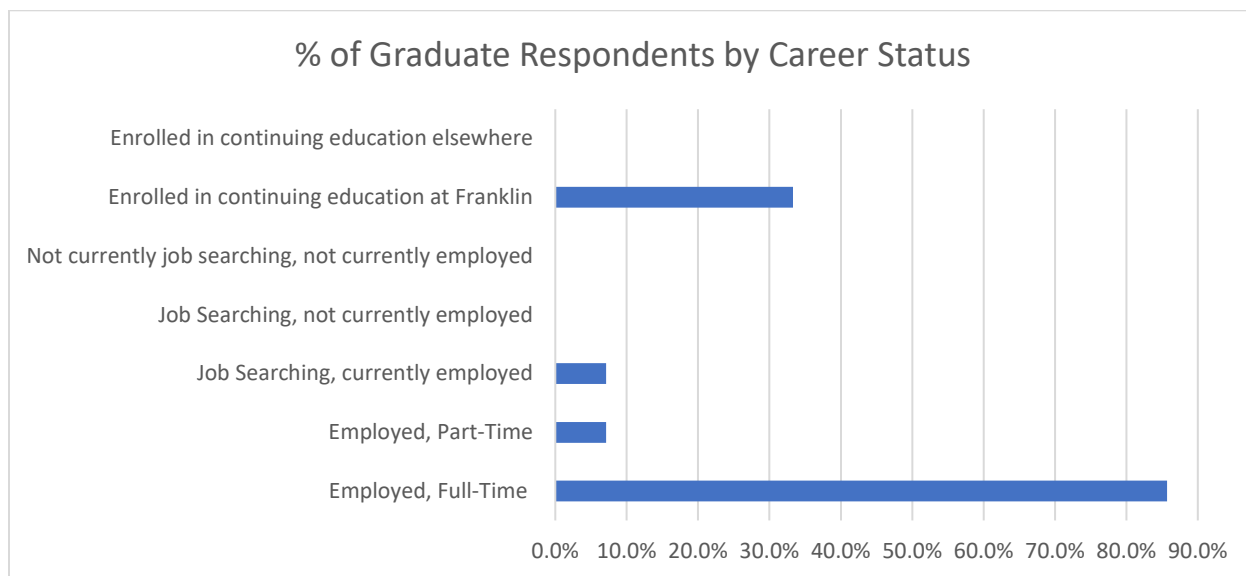
Employment Status	Respondents	% of Respondents
Employed, Full-Time	6	50.0%
Employed, Part-Time	0	0.0%
Job Searching, currently employed	2	16.7%
Job Searching, not currently employed	4	33.3%
Not currently job searching, not currently employed	0	0.0%
Enrolled in continuing education at Franklin	4	33.3%
Enrolled in continuing education elsewhere	2	16.7%

Note: Employment and continuing education data are not mutually exclusive. % of respondents will exceed 100%.

School of Education- Sample of Employers		
Gahanna-Jefferson PS District	Medina City Schools	School District of Lee County

School of Education- Sample of Job Titles		
HR Intervention Specialist	Principal Clerk	Paraprofessional

Career Status for Graduate Degree Recipients International Institute for Innovative Instruction



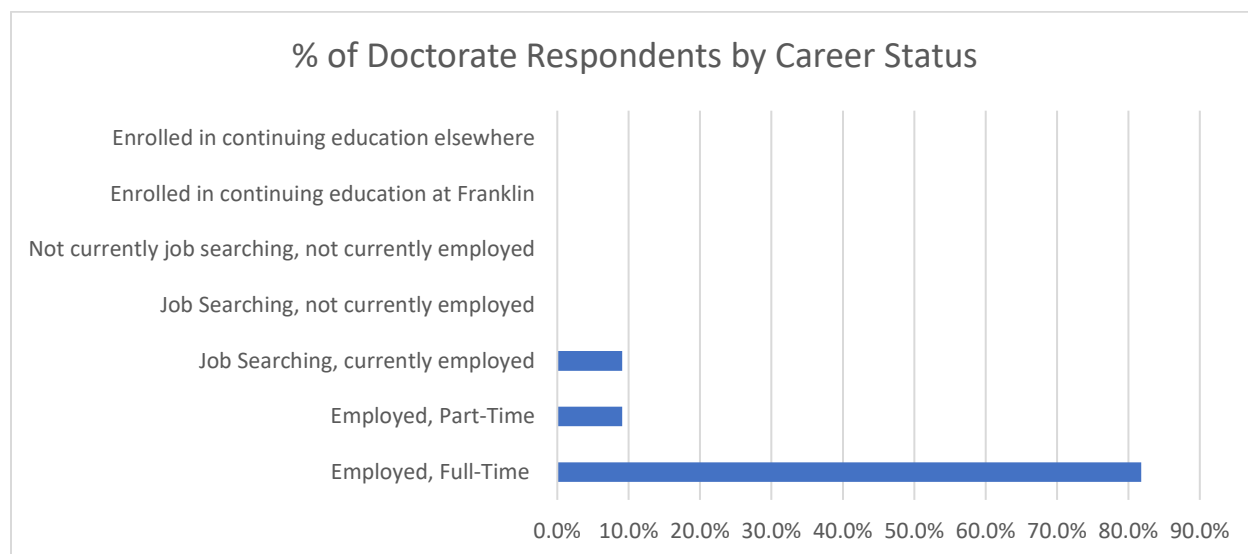
Employment Status	Respondents	% of Respondents
Employed, Full-Time	12	85.7%
Employed, Part-Time	1	7.1%
Job Searching, currently employed	1	7.1%
Job Searching, not currently employed	0	0.0%
Not currently job searching, not currently employed	0	0.0%
Enrolled in continuing education at Franklin	4	33.3%
Enrolled in continuing education elsewhere	0	0.0%

Note: Employment and continuing education data are not mutually exclusive. % of respondents will exceed 100%.

International Institute for Innovative Instruction- Sample of Employers		
Avalere Health	Ohio State University	PMG
Nettleton School District	Stepful LLC	Columbus City Schools

International Institute for Innovative Instruction- Sample of Job Titles		
Director of Compliance	Head of Training	Alumni Support Coordinator
Intervention Specialist	Instructor	College Advising Manager

Career Status for Doctorate Degree Recipients International Institute for Innovative Instruction



Employment Status	Respondents	% of Respondents
Employed, Full-Time	9	81.8%
Employed, Part-Time	1	9.1%
Job Searching, currently employed	1	9.1%
Job Searching, not currently employed	0	0.0%
Not currently job searching, not currently employed	0	0.0%
Enrolled in continuing education at Franklin	0	0.0%
Enrolled in continuing education elsewhere	0	0.0%

Note: Employment and continuing education data are not mutually exclusive. % of respondents will exceed 100%.

International Institute for Innovative Instruction- Sample of Employers		
Culyer Educational Foundation	Columbus City Schools	Trotwood-Madison City Schools
Children’s Home Association of Illinois	Goodyear Tire & Rubber	Cuyahoga Community College

International Institute for Innovative Instruction - Sample of Job Titles		
Principal	Consultant and Mentoring Teacher	Deputy Head of Schools
Clinical Director	Regional Education Manager	Project Director