

# Franklin University M.S. in Marketing & Communication

## Course Sequence Calendar

2023-2025

Fall Term 2023												Spring Term 2024												Summer Term 2024																													
8/14	8/21	8/28	9/4	9/11	9/18	9/25	10/2	10/9	10/16	10/23	10/30	11/6	11/13	11/20	11/27	12/4	12/11	12/18	12/25	1/1	1/8	1/15	1/22	1/29	2/5	2/12	2/19	2/26	3/4	3/11	3/18	3/25	4/1	4/8	4/15	4/22	4/29	5/6	5/13	5/20	5/27	6/3	6/10	6/17	6/24	7/1	7/8	7/15	7/22	7/29	8/5	8/12	
MCM 737 Mktg Comm Mgmt & Leadership						MCM 741 MCM Capstone						BREAK (3)												BREAK (1)																													
MCM 721 Creative Concepts						MCM 723 Metrics and Analysis						MCM 733 Marketing Communication Planning						MCM 737 Mktg Comm Mgmt & Leadership						MCM 741 MCM Capstone						BREAK (1)																							
												MCM 713 Marketing Communication Essentials						MCM 727 Behavioral Research						MCM 711 Digital Marketing Strategies						MCM 721 Creative Concepts						MCM 723 Metrics and Analysis						MCM 733 Marketing Communication Planning											
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Fall Term 2024												Spring Term 2025												Summer Term 2025																													
8/19	8/26	9/2	9/9	9/16	9/23	9/30	10/7	10/14	10/21	10/28	11/4	11/11	11/18	11/25	12/2	12/9	12/16	12/23	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/3	3/10	3/17	3/24	3/31	4/7	4/14	4/21	4/28	5/5	5/12	5/19	5/26	6/2	6/9	6/16	6/23	6/30	7/7	7/14	7/21	7/28	8/4	8/11		
MCM 737 Mktg Comm Mgmt & Leadership						MCM 741 MCM Capstone						BREAK (2)												BREAK (1)																													
MCM 721 Creative Concepts						MCM 723 Metrics and Analysis						MCM 733 Marketing Communication Planning						MCM 737 Mktg Comm Mgmt & Leadership						MCM 741 MCM Capstone						BREAK (1)																							
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