Franklin University M.S. in Business Analytics Course Sequence Calendar

12 Month Accelerated
2023-2025

Fall Term 2023

8/14 8/21 8/28 9/4 9/11 9/18 9/25 10/2 10/9 10/16 10/23 10/30 11/6 11/13 11/20 11/27 12/4 12/11

- BUSA 605 Business Analytics Strategy
- BUSA 604 Financial Decision Modeling
- BUSA 603 Marketing Management & Analytics
- BUSA 695 Capstone
- DATA 605 Data Visualization & Reporting**
- BUSA 605 Business Analytics Strategy
- DATA 610 Big Data Analytics/Data Mining**
- MATH 601 Intro to Data Analytics**
- DATA 630 Applied Database Management**

12/18 12/25 1/1

BREAK (3)

Spring Term 2024

1/8 1/15 1/22 1/29 2/5 2/12 2/19 2/26 3/4 3/11 3/18 3/25 4/1 4/8 4/15 4/22 4/29 5/6

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- DATA 630 Applied Database Management**

5/13

BREAK (1)

Summer Term 2024

5/20 5/27 6/3 6/10 6/17 6/24 7/1 7/8 7/15 7/22 7/29 8/5

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BREAK (1)

** Course also part of Data Analytics Certificate and may have multiple scheduling options available. Speak with your Academic Advisor for scheduling details.

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12/23 12/30

BREAK (3)

Spring Term 2025

1/6 1/13 1/20 1/27 2/3 2/10 2/17 2/24 3/3 3/10 3/17 3/24 3/31 4/7 4/14 4/21 4/28 5/5

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