

Franklin University

MBA - Marketing

Course Sequence Calendar

2023-2025

Fall 2023															Spring 2024															Summer 2024																																			
8/14	8/21	8/28	9/4	9/11	9/18	9/25	10/2	10/9	10/16	10/23	10/30	11/6	11/13	11/20	11/27	12/4	12/11	12/18	12/25	1/1	1/8	1/15	1/22	1/29	2/5	2/12	2/19	2/26	3/4	3/11	3/18	3/25	4/1	4/8	4/15	4/22	4/29	5/6	5/13	5/20	5/27	6/3	6/10	6/17	6/24	7/1	7/8	7/15	7/22	7/29	8/5	8/12													
MGMT 741: Strategic Management																				BREAK (3)															BREAK (1)																														
ACCT 729: Fin & Manag Accounting						MGMT 741: Strategic Management																																																											
ACCT 729: Fin & Manag Accounting						HRM 713: Human Resource Management						MCM 733 Marketing Communication Planning						MGMT 741: Strategic Management																																															
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MGMT 707: MBA Foundations						MKTG 721: Marketing Management						MCM 713 Marketing Communication Essentials						ECON 723: Managerial Economics						MCM 711 Digital Marketing Strategies						ACCT 729: Fin & Manag Accounting						HRM 713: Human Resource Management						MCM 733 Marketing Communication Planning																							
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